

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day[®]

Philanthropy is a powerful and inspiring force for good. We invite you to join us in honoring and celebrating this important work.



National Philanthropy Day 2017

WHAT National Philanthropy Day is a once-a-year opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, board members, friends, colleagues and communities and celebrate the impact of philanthropy.

WHY The National Philanthropy Day event is a time to honor those who are making outstanding contributions to our communities and to our world.

WHO AFP Greater Baton Rouge will honor individuals, organizations and businesses that invest their time and resources to improve our communities.






HOW AFP Greater Baton Rouge offers a unique opportunity to honor your organization's volunteers, board members and civic leaders in front of an audience of more than 300 attendees.

About AFP Greater Baton Rouge

The 30,000 members of the Association of Fundraising Professionals (AFP) are respected throughout the world for advancing ethical and effective fundraising. The Greater Baton Rouge Chapter is an active chapter with over 140 members representing staff of nonprofit organizations, consulting firms, community and philanthropic partners. Our members strengthen the Baton Rouge nonprofit sector by supporting vital human needs, advancing learning, lifting the human spirit and caring for the health and environment of our communities.

Questions? Please email
afpbatonrouge@gmail.com

Sponsorship Opportunities and Benefits

Benefits	EXCLUSIVE			
	Presenting Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Bronze Sponsor \$750
Opportunity to make welcoming remarks				
Opportunity to distribute branded or promotional item				
Banner ad with link on AFP Greater Baton Rouge website for one year				
Recognition in press releases				
Recognition in all pre-event advertisements*				
Recognition on invitation*	Logo	Logo		
Recognition on AFP Greater Baton Rouge website	Logo	Logo	Logo	Name
Recognition at registration area	Logo	Logo	Logo	Name
Recognition on projected presentation during luncheon	Logo	Logo	Logo	Name
Advertisement in program*	Premium Full page ad	Full page ad	1/2 page ad	1/4 page ad
VIP event seating with table signage	3 tables for 30	2 tables for 20	1 table for 10	1 table for 10

*Subject to print deadlines

Advertising Opportunities

Page Size	Dimensions	Price	Submission Requirements & Deadlines
Full Page	8" x 5"	\$250	Artwork should be submitted as a jpeg file with a minimum of 300 dpi and full color. Please send artwork to afpbatonrouge@gmail.com by October 1.
Half Page	4" x 5"	\$125	
Quarter Page	2" x 5"	\$75	



Sponsorship Registration Form

Register your sponsorship online: <http://afpbatonrouge.ejoinme.org/NPD2017> or complete this form

YES! Our organization wants to support AFP Greater Baton Rouge's National Philanthropy Day at the following level:

Presenting Sponsor \$5,000

Gold Sponsor \$2,500

Silver Sponsor \$1,000

Bronze Sponsor \$750

Important Dates

To include your company's logo and information in our event materials, we must receive your sponsorship commitment by the following dates:

AUGUST 15
Printed Invitations

OCTOBER 1
Event Program, Slide Show and Signage

NOVEMBER 1
Guest list

QUESTIONS?

Please email afpbatonrouge@gmail.com

Contact Information

Organization/Company

Contact Person

Email

Phone

Address

City

State

Zip

Payment Type

Card Number

Expiration Date

Security Code

Name on Card

Please send form and payment to:
AFP Greater Baton Rouge
P. O. Box 87504, Baton Rouge, LA 70879